

# Logistics and Last Mile

## Session chairs:

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Last mile of logistics refers to the final stage of a product's journey from a distribution center to its destination and recipient. It is becoming more critical and challenging for the supply chain managers as e-commerce continues to flourish. With the advent of on-demand mobility apps, customer expectations for fast, reliable, and convenient deliveries rise the importance of optimizing last-mile logistics. This invited session aims to explore trends, innovations, methodologies, technologies, and tools that are revolutionizing last-mile logistics, ultimately enhancing efficiency and customer satisfaction.

We invite submissions of research papers addressing various aspects related to logistics and last mile. Topics of interest include, but are not limited to last-mile delivery models and strategies, Optimization techniques for efficient last-mile logistics, technologies enabling last-mile operations, data analytics and artificial intelligence in last-mile logistics, Sustainable practices in last-mile delivery, Urban logistics and congestion management, Customer-centric approaches in last-mile operations, Collaborative and crowd-based last-mile solutions, Last-mile challenges in e-commerce and omni-channel retailing.